



READY TO UNEARTH A

Hidden Gem?

we are
INVERURIE

EXPLORE WHAT INVERURIE
HAS TO OFFER...

PAULA GARROW BEAUTY



“ It’s all about trust and relationship building; it’s taken me years to build such a fantastic clientele having been in the industry for 30 years. Thankfully, I still have some amazing clients from the first salon I worked at in the 90’s which just reinforces the importance of growing and nurturing relationships with people.

For me, I reach out, I keep in touch and I value building relationships with people and clients. I do love a wee voice note as it allows me to reach and check-in and vice versa in friendly, professional but also warm manner. I appreciate having clients come from all over and of all ages, from 14 years old to 80: I enjoy the diversity of it. ”

WHERE: 39A West High Street, Inverurie, AB51 3SL
CONTACT: 07879 991453

DONSIDE FRAMES



At Donside Frames, preserving and creating memories is important:

“ A lady contacted saying that for her parent’s 50th wedding anniversary, she commissioned a painting but really wanted a proper frame. So, we have made sure that as soon as we’re open her parents can bring it in and maintain the special nature of the painting. ”

WHERE: 99 High Street, Inverurie, AB51 3QJ
CONTACT: 01467 625444

LA CASA BELLA



“Cooking is a big part of Moroccan culture and I was always interested to watch. That passion has grown throughout my life. I think that’s the reason I’ve been in the food business for 27 years. Being both the owner and the Chef of La Casa Bella means I get to be a part of the whole show. ”

WHERE: 4A North Street, Inverurie, AB51 4QR
CONTACT: 01467 268559

KATSIZE LINGERIE



“ It is not an understatement to say the right bra can change your world in an instant. It can truly do that to a person. Coming into the store, feeling reassured, feeling confident and feeling better – the right bra does that.

Inclusivity is so, so important: no matter who you are, we will fit you and there is a bra for everybody. It might take me 10 minutes or 2 hours, but we will find it. ”

WHERE: 67 High Street, Inverurie AB51 3QJ
CONTACT: 07787 055134

INVERURIE BOWLING CLUB



“ My job brought me up to Inverurie in 1981 and I was very keen on the bowls...so I walked down one random Saturday afternoon, sat on the bench and within minutes I’d joined. Everyone was so welcoming, warm and appealing. ”

“ The facilities were phenomenal and the indoor element made me feel very lucky. With the bar and catering facilities, it is a real comfortable and exceptional draw for any keen bowler or someone seeking a social community! ”



WHERE: High Street, Inverurie, AB51 3XQ
CONTACT: 07591 238843

WE INVITE YOU TO
UNEARTH SOME OF
Inverurie's Hidden Gems

“ WE’RE LUCKY TO HAVE SUCH A WIDE RANGE OF SHOPS AND SERVICE PROVIDERS...ALL WITH THEIR UNIQUE PERSONALITY AND COMMITMENT SO #SHOPLOCAL. ”

Derek Ritchie – We Are Inverurie

ARE YOU **IN?**

KARDS 'N' KRAFTZ



Kardz 'n' Kraftz provides the town with a simple, but vital service, keeping us occupied, busy and even connected to the loved ones we may not be able to see in person. Be it high quality handmade cards, wedding stationeries and gifts, those of all ages and abilities can find something that wee bit special at Kardz 'n' Kraftz.



WHERE: Constitution Street, Inverurie, AB51 4SQ

CONTACT: 07519 704688

ALECA STYLE COLLECTIVE



"The women in my life are my inspiration, be it my family or friends. In fact, the women of the world are my inspiration. I admire the strength, courage, kindness, determination and so much more. That's why I believe everyone one of them deserves to feel nothing less than GREAT! Clothes won't change your life or take away your troubles but can certainly make you feel a lot better. It is another way to express who you are regardless of trends, fashion, brand, price tags or what people expect of you."

"Be true to yourself, wear what makes you feel great and most importantly (and this is my motto) "wear it with confidence." I want to give everyone a personal service a sense of belonging, after all this is your shop, it's been inspired by you.

Our style changes all throughout different phases of our lives from work, to motherhood, to relationships. And, on occasions, we might find ourselves stuck in a loop and need a little help and inspiration to reconnect or re-invent our style. Hopefully I'll be able to help you do that and together find the perfect outfit for you so you can go out there feeling your best."

WHERE: 34 High Street, Inverurie, AB51 3XQ

CONTACT: 01467 460106

PETERKINS



The history of our firm traces back over 100 years, demonstrating that we are well established in the area. Our commercial and financial awareness coupled with the quality of our legal advice emphasises that we are well respected in the industry. Operating as a multi-service firm, we can deal with all our clients' business and personal matters under one roof.

We have experienced lawyers, independent financial experts and property specialists who are on hand to offer every individual a personalised service focused on their own specific needs and requirements.

WHERE: 60 Market Place, Inverurie, AB51 3XN

CONTACT: 01467 672800

CRAIG & BEVERLY FUNERAL DIRECTORS



"We try to take as much burden, if not all the burden, from the family the moment they phone or walk through the door. As David Craig used to say, for that week or so, when you're working with that family, you're part of their family. You speak to them so often and become attached and become responsible to try and meet their every need."



WHERE: 7 Constitution Street, Inverurie, AB51 4SQ

CONTACT: 01467 623456

RJM ARCHITECTURE



"We love the personal touch and being able to meet with every client and have a proper conversation. Regardless of whether it's an extension, a new build or a self-build. Sitting down to make sure our customers are happy, delivering good work on site all the way from inception to delivery... we relish the whole process!"

WHERE: 8 North Street, Inverurie, AB51 4SQ

CONTACT: 01467 268744

HAVE YOU MADE PLANS TO VISIT INVERURIE?

OUR LOCAL BUSINESSES ARE PROUD OF THEIR BUSTLING, CHARISMATIC MARKET TOWN. FROM THE MOMENT YOU SET FOOT, EVERYTHING IS GEARED TOWARDS PROVIDING YOU AND YOUR FAMILY WITH A MEMORABLE EXPERIENCE. WHETHER IT'S SHOPPING, EATING OR JUST BROWSING, THE PERSONALITY OF INVERURIE IS UNMISTAKABLE.

READ ON TO SEE MORE ABOUT THE PEOPLE THAT MAKE INVERURIE.

FAKE BUT FAB!



SATURDAY 28TH
AUGUST 2021,
THAINSTONE
CENTRE

READY TO WELCOME BACK THAT FAB FEELING OF LISTENING TO A LIVE PERFORMANCE? GATHER YOUR LOVED ONES FOR A ONE-DAY MINI-FESTIVAL SHOWCASING FIVE OF THE COUNTRY'S TOP TRIBUTE BANDS. EXPECT AN INCREDIBLE SHOW, AMAZING LIVE MUSIC AND A RETURN TO THE GOOD OL' TIMES!

FOR MORE DETAILS – SEARCH 'WE ARE INVERURIE' –
AND FOLLOW OUR FACEBOOK PAGE.

STITCHCRAFT



"The classes Stitchcraft offer welcome people from a variety of skill levels and abilities. You can interact in a comfortable environment in small class sizes or individual one to one sessions. The studio is ready to go and is set up for you to get going with an open, creative hub where you can have your own space to work in whatever way makes you comfortable. Go check it out here."



WHERE: 25B High Street, Inverurie, AB51 3QA
CONTACT: 07709 953522

LEANNE REID BEAUTY



"I've always been a girly girl: since 5 I've been painting mum's nails, doing crazy designs since I was young. I'm 24 years old - I've known what I've wanted to do. I'm driven to deliver it after having built up my knowledge, skills and client base. I'm proud to be able to give people that bit of happiness. It's so important for people - it's their own self-care. Time for them only, away from husbands and kids, to help them feel content and feeling good. At my salon, it's a place to relax, be comfortable, chat away and build a relationship. When you're in my room I'm focusing on only your beauty and wellbeing."



WHERE: 15A High Street, Inverurie, AB51 3QA
CONTACT: 07835 638611

RM HAIR STUDIO



"Our industry has so much to offer and is continually evolving with fresh ideas and techniques. So, I think it's important to always learn...after all knowledge is key. The services we are proud to offer in salon at RM Hair Studio range for both men and women from classic to creative cutting, styling and colouring, alongside our passion for bridal hair and hair extensions. Wherever possible we are always looking into new ways we can make our guests experience memorable."

WHERE: 49C Market Place, Inverurie, AB51 3PY
CONTACT: 01467 670000

ALTRO DESIGNERWEAR



"I like it when I can style my ladies in-store and they're trying on new things... which is why I really love the high street, authentic experience; online can often miss that personal touch."



WHERE: Falconer Court, North Street, Inverurie, AB51 4SQ
CONTACT: 01467 622886

ATHOLL SCOTT



"We love being in Inverurie. Our positive approach to accountancy fits perfectly with such a vibrant town. Service goes beyond filing accounts: we listen, as this is so, so important."



WHERE: 55-57 West High Street, Inverurie, AB51 3QQ
CONTACT: 01467 629888

CUSHTY CUT



"If something is in my mind, I have to fulfil it. I arrived in Scotland a month after I turned 16. I always wanted to try opening a business, a lot of people doubted me, but I believed. Cushty for me means family. It means kids who come in for their first cut go from crying to loving getting their hair cut. I have a strong attachment to my customers and I truly appreciate making friendships. I like to make sure that those of all ages who come to Cushty are feeling comfortable and that's why we offer a variety of cuts. I like to give everyone that little bit extra and make sure we give people a cut they love and they value."

"I have put my roots in Aberdeenshire and my future is here. The tempo of life and people compared to cities make me eventually want to start a family here. To be local, you have to work and support local. I love how Inverurie folk treat me so well, everyone has and will always be welcoming."

WHERE: 77 High Street, Inverurie, AB51 3QJ
CONTACT: 07596 193497

THE SPA



"I've always maintained The Spa should be a place where people can come to, switch off and just unwind. Basically, whatever helps them relax! Our salon is a naturally welcoming place, and we want everyone to feel like a weight has been lifted off their shoulders prior to leaving. We love to see happy, relaxed faces when they leave our spa."



WHERE: Falconer Court, North Street, Inverurie, AB51 4RJ
CONTACT: 01467 672222

PEDAL POWER CYCLE CENTRE



"Established in 1989, Pedal Power is an independent cycle shop located in the heart of Inverurie - one of the North East's busiest market towns. We pride ourselves in providing an unrivalled personal service from fitting and supplying first bikes to adult cycles and accessories. We stock quality bikes and accessories from leading manufacturers including our full range of e-bikes."

We are members of the Association of Cycle Traders and our experienced workshop staff are fully Cytech qualified. This means that we are able to repair and service all makes of bikes including e-bikes to the highest standard at our fully equipped workshop facility."

WHERE: 29A High Street, Inverurie, AB51 3QA
CONTACT: 01467 624323

RAEBURN CHRISTIE CLARK & WALLACE



"We don't just have clients here at Raeburns - we build relationships with people and organisations, understanding what you need to help you through all stages of your life or the life of your business."

WHERE: 6 North Street, Inverurie, AB51 4QR
CONTACT: 01467 629300

CP&Co. DESIGN • PRINT • DIGITAL



"We are friendly, professional & extremely passionate about what we do for our clients. We love to listen & learn about your business and then we deliver outstanding creative results with a "can do" approach. We build strong brands. We are renowned for our ability to understand your requirements, quickly turning insights into ideas with outstanding solutions. To our clients we truly are their "Creative Partners".



WHERE: 7C Constitution Street, Inverurie, AB51 4SQ
CONTACT: 01467 624754

OPEN, SAFE AND READY!

OUR TOWN IS OPEN, SAFE AND READY TO WELCOME BACK LOCAL VISITORS AND OUR FRIENDS FROM FURTHER AFIELD. WE ARE PROUD OF OUR ROBUST AND SUSTAINABLE PLANS IN PLACE FOR INVERURIE'S RETAIL, CULTURE AND HOSPITALITY COMMUNITY. THE APPETITE IS THERE TO BUILD ON THE POSITIVES THAT HAVE COME FROM THE PAST YEAR, MAINLY TOGETHERNESS!

WE ARE INVERURIE
AND WE ARE !

BELLE VEE



“ Young business owner?
Orchestral clarinet
and oboe player?
Expert beautician?
How about football player?
All of the above describes
some of Vikki McIntee’s
passions and interests:
‘Lockdown has shown me how
much I love the chatting for 8
hours a day and building a
relationship with my clients who
we build friendships with and
share our stories and lives with.
It’s all built on trust: I love
educating clients, answering
questions, tailoring a plan
which helps them feel great
about themselves.”

WHERE: 123 High Street, Inverurie, AB51 3QJ
CONTACT: 01467 624420



KASA HAIR STUDIO



“ Hair is all about the work
we put in. We learn so much
from various salons and
clients. It is all about
experience, comfort and
making sure our clients are
happy and comfortable
sitting in the seat. To do
that, there has to be
chatting, friendliness,
warmth with it being great
to make people feel good
about themselves.”

WHERE: Falconer Court, North Street, Inverurie, AB51 4RJ
CONTACT: 01467 626038

DID YOU KNOW?

...INVERURIE REGULARLY HOSTS LOCAL
FARMER’S MARKETS AND STREET FOOD FESTIVALS?

WITH MARKETS EVERY SECOND SATURDAY OF THE MONTH, YOU’LL
FIND A TRUE TASTE OF THE NORTH-EAST DIRECTLY IN FRONT OUR
ICONIC TOWN HALL. EXPLORE THE RANGE OF LOCAL PRODUCE
SITUATED PERFECTLY NEXT TO THE HISTORIC MARKET PLACE SHOPS.

WITHIN THE SAME AREA, YOU’LL FIND YOUR FAVOURITE COFFEE
SPOT WHEN YOU TAKE A SEAT IN THE GORGEOUS MEMORIAL
GARDEN. ONCE YOU’VE SHOPPED, THERE ARE FEW BETTER WAYS TO
SPEND AN AFTERNOON THAN VISITING ONE OF INVERURIE’S
MANY, CHARMING EATERIES AND BARS.

ASPIRE AESTHETICS



Aspire Aesthetics strives to be the
premier destination to experience the
most professional, advanced and
effective medical aesthetic services in
Aberdeenshire. During lockdown they
have been renovating their new clinic
premises at 3 Rose Lane. It is nestled
snuggly in a discreet location just off
Market place between M&Co and
JG Ross bakery.

WHERE: 3 Rose Lane, Inverurie, AB51 3PN
CONTACT: 01467 620863

CORE DESIGN



“ The business is called Core Design
because that is my philosophy.
Work from within to promote the
outer. When I go meet someone
and speak about their business, I
immerse myself in the business and
aim to become part of their
business. I want to absorb and
observe because there is a journey
in getting to simplicity –
it has to embody the above.”



WHERE: 8 North Street, Inverurie, AB51 4QR
CONTACT: 01467 624223

ERIC MASSIE FUNERAL DIRECTORS



For generations, Eric P Massie Funeral
Directors has been serving bereaved
families in Inverurie and surrounding
area. Our door is always open for advice
on memorials masonry and bereavement
aftercare. Founder Eric Massie sought
out another family business in 2016 to
take on his legacy, trusting William
Purves, a fifth generation family owned
and run company driven by core values
of respect, compassion, dedication
and integrity.

WHERE: 76A High Street, Inverurie, AB51 3XS
CONTACT: 01467 621368

THE KELLAS PARTNERSHIP



“ At Kellas, you deal with a
partner and solicitor almost
immediately at the beginning
of the process. Service
continuity and making sure
everything is tailored for the
client at hand is imperative
and we pride ourselves on
strength and trust.”



WHERE: 2-6 High Street, Inverurie, AB51 3XQ
CONTACT: 01467 627300

NEW BEGINNINGS



"Everything good or bad originates in the mind and then manifests in the body... ever felt your chest tighten or a lump in your throat? For New Beginnings, disease is dis-ease and an imbalance between the mind and the body. So, championing positivity, creating a sense of clarity and reducing fears helps put both the body and mind at ease."

WHERE: 15B High Street, Inverurie, AB51 3QA
CONTACT: 07593 836576

CLINETIX GRAMPIAN



The ethos at Clinetix is simple. It is to be the best and deliver the best care. We put our patients at the heart of everything we do. Our mission is to accentuate the positives for our patients, in terms of improving their quality of life, through greater confidence, by carrying out the safest and best cosmetic techniques and treatments. We know from experience the dramatic effect our results can have on enhancing our patients' self-esteem and general wellbeing.

The vision that the Clinetix Directors instil throughout the business is that Clinetix aims to be the most trusted, innovative, admired and respected aesthetic clinic in the world.

Clinetix - Centre of Excellence in Aesthetic Medicine

WHERE: First Floor, 1 High Street, Inverurie, AB51 3QA
CONTACT: 01467 629892

JOHNSTON CARMICHAEL



"By listening to what matters to our clients most, we help our clients to solve problems, face challenges and increase the possibilities – every time we're in touch, and we focus on how we can use our expertise and experience to create business success stories for our clients.

We build strong relationships as trusted advisers which helps us understand and anticipate concerns, ensuring we deliver a proactive service to drive businesses forward."

WHERE: Axis Business Centre, Thainstone, Inverurie, AB51 5TB
CONTACT: 01467 621475

KARISA TANNING



"People are what make our town. Many of those who come in have known me since I was little, from my time in my parents' restaurant Bugles. We're very lucky to know so many local people and lucky to be in the age group that other family ran businesses are now with people I went to school with. It's great feeling part of the community, everyone is so friendly and takes the effort to get to know everyone."

WHERE: Unit D Burnside, West High Street, Inverurie, AB51 3RY
CONTACT: 01467 624362

LIPPE ARCHITECTS + PLANNERS



"An Architect is someone who makes things happen. It goes beyond designs, drawings, tech and buildings, it's people that make it happen."

WHERE: 4 St James's Place, Inverurie, AB51 3UB
CONTACT: 01224 531333

"THERE IS A REAL AFFECTION AND LOYALTY FOR INVERURIE'S ESTABLISHMENTS. TIME AND TIME AGAIN PEOPLE SPEAK OF THE HERITAGE AND UNMATCHED SERVICE PROVIDED BY INVERURIE'S MASSIVE SELECTION OF LOCAL INDEPENDENTS AND FAMILY-RUN SHOPS.

SOME HAVE BEEN AROUND FOR MULTIPLE GENERATIONS; OTHERS IMMEDIATELY FEEL LIKE FAMILY. IT'S INSPIRATIONAL BEING PART OF A TOWN THAT GROWS AND EVOLVES WHILST NEVER WAVERING FROM ITS LOCAL, INTIMATE CHARACTER."

Derek Ritchie – We Are Inverurie

THE GARIOCH CLINIC



“ Everything centres on a positive patient outcome: a lot of it is maintenance and making sure we are on top of things for our patients. The key outcome is making sure you're comfortable and that the help, the relief lasts between appointments. Prevention is much better than cure. ”

WHERE: 45 High Street, Inverurie, AB51 3QA
CONTACT: 01467 625026

POSITIVE MIND MECHANICS



“ Empathy, warmth and making another feel safe is first and foremost in my mind. I always try to keep the needs of others in my mind. Different individuals may need help in different ways at different times so having that flexibility is vital. ”

WHERE: 30 High Street, Inverurie, AB51 4RS
CONTACT: 01467 621200

POSITIVITY & PASSION

“ WE ARE CONFIDENT THAT THE REGION WILL CONTINUE TO CHAMPION THE ESSENCE OF SHOP LOCAL. SEEING COMMUNITIES BAND TOGETHER AND GET BEHIND OUR WIDE RANGE OF SMALL BUSINESSES SPEAKS VOLUME OF THE QUALITY ON OFFER. ”

FROM LEADING FULL-SERVICE PROFESSIONAL FIRMS, TO PRESTIGIOUS LOCAL INDEPENDENTS AND ALL THE WAY TO OUR TOWN'S HIDDEN GEMS, INVERURIE IS READY TO CONTINUE BUILDING ON ITS AMAZING FOUNDATIONS. ”

JOIN US AND SEE FOR YOURSELF!

Derek Ritchie – We Are Inverurie



SERENDIPITY



A modern & stylish salon situated in the centre of Inverurie. A luxury place to visit where you can have all your hair and beauty needs taken care of.

WHERE: 2-4 Constitution Street, Inverurie, AB51 4SQ

CONTACT: 01467 629613

COCO WORKS



WHERE: Inverurie Railway Station, Inverurie, AB51 4TN

CONTACT: 01467 629600

MARTIN LECKIE PHOTOGRAPHY



“ It's easy to forget that the simplest things are sometimes the most magical: there's one sun, so I use one light. Being focused on the art and producing the work. It's all about seeing a smile on a parent's face for example or creating a family heirloom which is a timeless, generational work. ”

WHERE: 33B High Street, Inverurie, AB51 3QA

CONTACT: 01467 672000

EXPLORE WHAT INVERURIE HAS TO OFFER...

we are
INVERURIE